

# HOME SWEET HOME IOWA IOWA VIDEO CONTEST

SPONSORED BY THE IOWA FINANCE AUTHORITY AND WARNERS' STELLIAN



## EXCLUSIVE OPPORTUNITY FOR PAST HOMEOWNERS THAT PURCHASED A HOME WITH AN IOWA FINANCE AUTHORITY MORTGAGE!

### HOW TO ENTER

Visit the [Iowa Finance Authority's Facebook page](#).

### CREATE A VIDEO SHOWCASING WHAT HOMEOWNERSHIP HAS MEANT TO YOU GRAND PRIZE: \$15,000 WARNERS' STELLIAN GIFT CERTIFICATE!

1. The video must be no longer than one minute.
2. Required video elements:
  - The entrant and/or entrant's family.
  - Footage of the entrant's home (can be interior and/or exterior).
  - Footage of the surrounding neighborhood and/or community.
3. At least one of the following personal accounts must be showcased:
  - The entrant's ability to live near work (short commute).
  - The entrant's occupation, particularly if the entrant is an essential worker in our communities (e.g., teacher, nurse, etc.) that is able to live near their work.
  - The entrant showcasing how homeownership has changed their life and/or if they have overcome barriers to homeownership (e.g., being a first generation, minority homeowner, etc).
  - The positive impact of homeownership on the life of entrant and/or the entrant's family.
  - How the entrant's family moved to Iowa from out of state and the affordability of purchasing a home in Iowa compared to other states.



### CONTEST PERIOD

1. Submissions will be accepted beginning June 3, 2024 at 8:00 a.m. CDT through June 21, 2024 at 5:00 p.m. CDT.
2. Semi-finalists will be selected by IFA for public voting.
3. The voting period to determine finalists will be June 24, 2024 at 9:00 a.m. CDT – June 28, 2024 at 5:00 p.m. CDT. The ten (10) videos that get the most votes will become finalists.
4. Finalists will complete a final assignment and videos and assignment submissions will be reviewed by a panel of judges.
5. Winner announced on Iowa Finance Authority Facebook pages.